

EUROPEAN UNION GRANTS ADVISOR

Swedish SME Uses Funds to Develop New Personal Safety Alarm

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“We had heard it took a lot of time and resources to apply for a grant. This wasn’t the case. After talking to EUGA, I found it very easy to fill in the applications and win the grants. We are very proud to have been awarded this trust from NUTEK in very stiff competition.”

Per Dahl, President, Dahl Security

FAST FACTS >>

Situation

The number of police reports filed for assault against women increased 40 per cent in the 1990s, according to the Swedish National Council for Crime Prevention. By 2003, the number of reported assaults had increased to 22,400—from 14,000 in 1990. Dahl Security is a high-tech company that specialises in the development of security alarm systems. It wanted to develop a next-generation product for personal safety for both professional and private customers.

Solution

With the help of the European Union Grants Advisor (EUGA), Dahl successfully applied for grants from the Swedish Agency for Economic and Regional Growth (Nutek). The Nutek programme supports small and medium-sized enterprises (SMEs) to strengthen their competitiveness by developing new products or services.

In May 2006, Dahl Security was awarded €26,000 (U.S.\$32,700). Using the funds it built services and applications, based on localisation and tracking services, for the mobile personal assault alarm. The product is a self-activated safety device based on mobile technology. It sends an SMS message to alarm centres in Sweden notifying the right people of the user’s name and global positioning system (GPS) location.

Benefits

- Dahl Security expands business, markets product and establishes itself in security market.
- If in personal danger, users can activate an alarm notifying an alarm centre of their GPS location.
- Parents can monitor children with virtual fencing device.

>> For more information: www.microsoft.com/emea/euga