

EUROPEAN UNION GRANTS ADVISOR Business Solutions Company Uses Grant for Training Analysis



“Well-planned, effective training is essential to maintain our level of service and our competitiveness. Without grant funding and the help of EUGA, it would have been much harder to put this first stage into practice.”

Magnus Bendelin, Managing Director,
Bond Solutions

FAST FACTS >>

Situation

Bond Solutions is a Microsoft® Business Solutions Certified Partner based in Lulea in northern Sweden. The organisation specialises in implementing and supporting Microsoft Dynamics™ NAV in small and medium-sized businesses. Employees know that, to stay competitive, they must all be experienced in the latest versions of the business management solution. They engage in regular coaching sessions to achieve this, so when consultants at the European Union Grants Advisor (EUGA) informed them of funding opportunities for training projects, they decided to apply.

Solution

The Bond Solutions team devised a company-wide training analysis project. This included plans to map both individual and group competencies with the help of external consultants. From this assessment, the team would be able to schedule a training programme capable of taking the business forward. They submitted these proposals to the Norrbotten County Administration, which assists businesses through the “Power to Grow” fund. Bond Solutions received a grant of €3,219 (U.S.\$4,362). Following its successful application, the team is hopeful it will obtain funding for the implementation stage of the project—due to begin in the third quarter of 2007.

Benefits

- Bond Solutions fostered strong links with the awarding body.
- Grant covers 40 per cent of the total project costs.
- Employees have individual training needs mapped.
- Company has a strong training strategy in place.
- Team increases knowledge and competitiveness.

>> For more information: www.microsoft.com/emea/euga