

EUROPEAN UNION GRANTS ADVISOR

IT Europe Helps Polish Local and Regional Governments Promote Social and Economic Growth



Since joining the EU in May 2004, both SMEs and LRGs across Poland have been taking full advantage of the different EU grants. This is helping to encourage social and economic growth.

FAST FACTS >>

Situation

Poland needs to meet the new challenges of globalisation and integration, and to function as an effective member of the European Union (EU). To do this, its small and medium-sized enterprises (SMEs) and local and regional governments (LRGs) need to become strong independent units with up-to-date IT skills, knowledge and infrastructure.

Solution

Microsoft believes in the use of technology to support development and growth. In 2004, Microsoft partnered with Intel and Cisco to launch IT Europe—a Polish initiative that raises awareness of grants supporting the SME and LRG markets. As part of the initiative, Microsoft and its consortium partners help prepare grant applications, offering free visibility services, and designing IT infrastructure.

Benefits

- LRGs in Poland are creating conditions for direct access to information.
- Poland is increasing its intellectual and economic potential.
- More than 3,000 people from LRGs trained.
- More than 2,000 people from partner channel trained.
- 38 projects successfully applied for grants.